

## **THE EXECUTIVE SUMMARY**



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How to Write an Executive Summary for Your Proposal Jennifer Faulkner July 04, 2017 | 10 min. read The executive summary is arguably the most valuable component of any proposal, but most people are confused about its purpose.

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Win Over the Audience Right at the Start. The ultimate goal of an executive summary is that it will win over your audience before the reader even gets to your report or if he doesn't want to read the whole thing.

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### **The Best Way to Write an Executive Summary wikiHow**

An executive summary should never be longer than 10% of the original document. Shoot to have it somewhere between 5% and 10%. An executive summary is different from an abstract. An abstract gives the reader overview and orientation, while an executive summary gives the reader more of a summary. Abstracts are more commonly written in academia, while executive summaries are used more for business purposes.

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### **Executive Summary die Zusammenfassung für den Businessplan**

Das Executive Summary, eine kurze und prägnante Zusammenfassung des Businessplans, geht an den Anfang Ihres Geschäftsplans. Insbesondere Kapitalgeber, wie z.B. Banken oder Investoren, lesen oft nur das Executive Summary und entscheiden dann, ob Sie tiefer in den Businessplan einsteigen möchten. Das Executive Summary sollten erst nach Fertigstellung des Businessplans geschrieben werden.

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### **Executive Summary Wikipedia**

Der Executive Summary (deutsch etwa Zusammenfassung f r Entscheidungstr ger) beschreibt eine Zusammenfassung oder Kurzbeschreibung eines l ngeren Berichts und hat in unterschiedlichen Bereichen etwas variierende Bedeutungen.

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### **The Most Important Thing on Your Resume The Executive Summary**

I'm a neuroscience PhD turned McKinsey consultant and recruiter turned start-up founder of Oystir, a new free service helping PhDs find non-academic jobs. I'm writing a series of PhD career advice

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### **What Should Be in an Executive Summary of a Report**

The executive summary of a report is the short section of the report where it provides a brief overview or a summary of a longer report. The main function of the executive report is to give the readers an immediate understanding of a report without having to read it all.

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### **How to Write an Executive Summary Telegraph Jobs Advice**

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